



WPTV

ORDER

Print Date 08/30/12

Page 1 of 1

Flight Dates **08/16/12-08/16/12**

Contract / Revision **308056 /**

Original Date / Revision
08/15/12 08/29/12

Advertiser **Taxpayers First**

Agency **OrraSGS Inc.**

Buying Contact

**1425 NW 6th Street
Gainesville, FL 32601**

Product

Amendment 4

Agency Com %

Billing Contact

**1425 NW 6th Street
Gainesville, FL 32601**

Sales Office WPTVL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority DEF

Advertiser Ref

Primary Account Executive
WPTV House

Account Executive	Order%	Start Date	End Date
WPTV House	100%		

Order Share 100% Market Value 1500

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WFGC	%	0
WFLX	%	0
WPBF	%	0
WPEC	%	0
WPPB	%	0
WPXP	%	0
WTCE	%	0
WTCN	%	0
WTVX	%	0
WXEL	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	2	\$1,500.00	\$1,500.00	7.80
Totals	2	\$1,500.00	\$1,500.00	7.80

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/16/12	2	\$1,500.00	\$1,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
N 1	WPTV	08/16/12	08/16/12	WPTV News Special	CM	8-9p	---T---	:30	2	\$750.00	P-2	3.90	NM	2	\$1,500.00
				WPTV News Special											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/13/12	08/19/12	---T---	2	\$750.00	3.90								
														Totals	2 \$1,500.00